



SCBWI Western Washington Call for Workshop Presenters

SCBWI Western Washington is seeking workshop presenters for our 2010-2011 year. Our chapter holds monthly Professional Series Meetings from September through May, and hosts an annual conference each spring. We welcome fresh and compelling workshop ideas for any of these events!

Workshops may address topics relevant to potential attendees that include (but aren't limited to) the craft of writing and illustrating for children, book marketing, or the latest industry trends. As a presenter, you're expected to share information and experience, but may not use our events as a platform for commercial sales, self-promotion, political discussions, or to criticize competitors or public figures.

Workshop Categories

- **Mini-Sessions** for our Professional Series Meetings should be approximately 30 minutes long, which includes 5-10 minutes for questions and answers.
- **Main Programs** for our Professional Series Meetings should be approximately 60 minutes long, which includes 10-15 minutes for questions and answers.
- **Breakout Sessions** for our annual conference should be approximately 50 minutes long, which includes 5-10 minutes for questions and answers.

Presenter Benefits

- Complimentary access to other workshops on the day of your presentation
- Your books sold through our on-site bookstore and autographing time
- Enhanced reputation as a knowledgeable industry resource
- Improved profile for your organization
- The knowledge that you've helped writers overcome obstacles you had to overcome to get where you are
- Significant discount on full conference registration (for conference presenters only)
- Honorarium (for Professional Series Meetings only):
 - For main program presenters: \$110 (or \$55 if shared by two or three panelists), plus one year of regional programming (includes your passport to our professional series meetings, our quarterly print newsletter, and our weekly e-newsletter)
 - For mini-session presenters: \$45, plus one year of regional programming (includes your passport to our professional series meetings, our quarterly print newsletter, and our weekly e-newsletter). Panelists of two or three receive \$30 each.

To be considered as a workshop presenter, please complete the following application and return it to the address indicated. Your application will be reviewed by our Advisory Committee during our annual planning meeting in June. We'll take into account your presenting history, the workshop's relevancy to the majority of our members and subscribers, and originality. We strive to balance our programs between craft, marketing, and trend-watching, and we look for variety in speakers and topics from one year to the next.

If you are selected as a workshop presenter, we will notify you during the summer of 2010. We will only contact you if we are interested in your workshop (please don't e-mail to inquire). Occasionally we roll over applications that have appeal but don't work out for the current year, in which case you would hear from us during a different year to find out if you're still interested in presenting the workshop.

Presenters of successful submissions will be required to confirm their participation within 30 days of being notified and must adhere to SCBWI Western Washington speaking policies.

**Thanks for your support of our region's
writers and illustrators of books for children!**



SCBWI Western Washington Workshop Presenter Form: 2010-2011

Part I. Preparer Information

Today's Date: _____

Your Name: _____ Street Address: _____

Email Address: _____ City, State, Zip: _____

Website Address: _____ Phone: _____

Part II. Presentation Detail

Presenter Name(s): _____

Proposed Workshop Title: _____

Description of Presentation: _____

Learning Outcomes: 1. _____
 2. _____
 3. _____

Audience Level: Beginner Intermediate Professional General

Area of Focus: Writing Illustrating Other

Category: Picture Books Middle-Grade Young Adult Other

Presentation Format: Mini-Session Main Program Conference Workshop

Speaker Biography: _____

Experience With Topic: _____

Reference #1 Name: _____ Email: _____

Reference #2 Name: _____ Email: _____

Part III. Submit for Consideration

Once completed, please email or mail to:

SCBWI Western Washington
scbwiwa@scbwi-washington.org

SCBWI Western Washington
ATTN: Presenter Application
P.O. Box 156
Enumclaw, WA 98022-0156

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