



## SCBWI Western Washington Call for Workshop Presenters

SCBWI Western Washington is seeking workshop presenters for our 2010-2011 conference or our 2011-2012 Professional Series Meetings. Our chapter holds monthly Professional Series Meetings from September through April or May, and we host an annual conference each spring. We welcome fresh and compelling workshop ideas for any of these events!

Workshops may address topics relevant to potential attendees that include (but aren't limited to) the craft of writing and illustrating for children, book marketing, or the latest industry trends. As a presenter, you're expected to share information and experience, but may not use our events as a platform for commercial sales, self-promotion, political discussions, or to criticize competitors or public figures.

### Workshop Categories

- **Mini-Sessions** for our Professional Series Meetings should be approximately 30 minutes long, which includes 5-10 minutes for questions and answers.
- **Main Programs** for our Professional Series Meetings should be approximately 60 minutes long, which includes 10-15 minutes for questions and answers.
- **Breakout Sessions** for our annual conference should be approximately 50-60 minutes long, which includes 5-10 minutes for questions and answers.

### Presenter Benefits

- Complimentary access to other workshops on the day of your presentation (for conference presenters)
- Your books sold through our on-site bookstore and autographing time
- Enhanced reputation as a knowledgeable industry resource
- Improved profile for your organization
- The knowledge that you've helped writers overcome obstacles you had to overcome to succeed
- Significant discount on full conference registration (for conference presenters only)
- Honorarium (for Professional Series Meetings only):
  - For main program presenters: \$150 (prorated if shared by two or three panelists), plus one year of regional programming (includes your passport to our Professional Series Meetings and our quarterly print newsletter)
  - For mini-session presenters: \$75, plus one year of regional programming (includes your passport to our Professional Series Meetings and our quarterly print newsletter). Panelists of two or three receive prorated honorariums.

To be considered as a workshop presenter, please complete the following application and return it to the address indicated. Your application will be reviewed by our Advisory Committee during our annual planning meeting in June. We'll take into account your presenting history, the workshop's relevancy to the majority of our members and subscribers, and originality. We strive to balance our programs between craft, marketing, and trend-watching, and we look for variety in speakers and topics from one year to the next.

If you are selected as a workshop presenter, we will notify you during the summer for the following season. We will only contact you if we are interested in your workshop (please don't e-mail to inquire). Occasionally we hold onto applications that have appeal but don't work out for the current year, in which case you would hear from us during a different year to find out if you're still interested in presenting the workshop.

Presenters of successful submissions will be required to confirm their participation within 30 days of being notified and must adhere to SCBWI Western Washington speaking policies.

**Thanks for your support of our region's  
writers and illustrators of books for children!**



## Workshop Presenter Form: 2010-2012

### Part I. Preparer Information

Today's Date: \_\_\_\_\_  
Your Name: \_\_\_\_\_ Street Address: \_\_\_\_\_  
Email Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Website Address: \_\_\_\_\_ Phone: \_\_\_\_\_

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### Part II. Presentation Detail

Presenter Name(s): \_\_\_\_\_  
Proposed Workshop Title: \_\_\_\_\_  
Description of Presentation: \_\_\_\_\_

Learning Outcomes: 1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Audience Level:            Beginner            Intermediate            Professional            General  
Area of Focus:            Writing            Illustrating            Other  
Category:            Picture Books            Middle-Grade            Young Adult            Other  
Presentation Format:            Mini-Session            Main Program            Conference Workshop  
Speaker Biography: \_\_\_\_\_

Experience With Topic: \_\_\_\_\_

Reference #1 Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Reference #2 Name: \_\_\_\_\_ Email: \_\_\_\_\_

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### Part III. Submit for Consideration

Once completed, please press Submit in the upper right. (You can save the file locally first.) Or save and email, or print and mail to:

**SCBWI Western Washington**  
**scbwiwa@scbwi-washington.org**

**SCBWI Western Washington**  
**ATTN: Presenter Application**  
**P.O. Box 156**  
**Enumclaw, WA 98022-0156**

If you are selected as a workshop presenter, we will notify you during the summer prior to our programming season. We will only contact you if we are interested in your workshop (so please don't e-mail to inquire), but rest assured we review every application and consider the presenter's qualifications, the fit with other programming and speakers, historical coverage of the topic(s), and budgetary concerns when travel may be involved. Thank you!